

Eduardo Díaz, director of the Smithsonian Latino Center, is a 36-year veteran of arts administration. He is responsible for fulfilling the Center's mission of enabling Latino presence at the Smithsonian by supporting curatorial positions, research, exhibitions, collections, public and educational programs, digital content, and publications that address the contributions of the Latino community in nation building and shaping our national culture. In fall 2021 the Center will open the Molina Family Latino Gallery at the National Museum of American History, the first dedicated Latino gallery in the Smithsonian's history. Previously, Díaz was the executive director of the National Hispanic Cultural Center (NHCC), a large cultural center in Albuquerque, NM. Before joining the NHCC, Díaz operated a small consulting firm, serving arts organizations, local arts agencies, statewide advocacy organizations and community-based organizations, specializing in grant-making programs, business and strategic planning, cultural facilities planning, and cultural and heritage tourism. From 1989 to 1999, Díaz served as the first director of Cultural Affairs for the city of San Antonio. He is board member of the American Alliance of Museums. Díaz earned a JD (1976) from the University of California, Davis Law School, and BA (1972) in Latin American Studies from San Diego State University.